

VoAPPs Privacy Pledge

Last modified: April 5, 2010

Your privacy is very important to us. VoAPPs has created this Privacy Pledge to demonstrate our commitment to your privacy and security. We want to make your experience with us as enjoyable and rewarding as possible, and we want you to use our services with complete confidence.

While offer a number of services that do not require you to register for an account or sign-up for something, other services, including demonstration DirectDROP Voicemails, do require the collection of some personal information. This Privacy Pledge describes how VoAPPs, LLC. collects information from users of telePARTICLEs, DirectDROP Voicemail and our other services (the "Services"), how we use the information we collect and the choices you have concerning the collection and use of such information. Please read this Privacy Pledge carefully.

Collection and Use of Information

Users may be asked to provide certain information when they use our Services. Additionally, when you contact us on our [Contact Us](#) page, we may retain those communications in order to process your inquiries, respond to your requests and improve our services. The personal information collected from our users is used to deliver Services, to communicate about the Services and to manage a user's interaction with the company. In order to better understand its users, VoAPPs may also collect publicly available information demographic consumer data from third-parties. Note that we collect demographic data from other sources – we do not sell or provide your data to such third-party sources except in an aggregated, non-identifiable manner as described below. We use such data in aggregate to develop products and offers to better serve our customers and potential customers.

VoAPPs may collect information from users of our Services. We use this information primarily to provide a better customer experience for you. We may also use such information to:

- Provide our Services, including the presentation of customized content and advertising
- Audit, research and analyze user events in order to maintain, protect and improve our services
- Ensure the technical functioning of our Services
- Protect the rights or property of VoAPPs or our users
- Develop new Services

Furthermore, VoAPPs may collect customer information through surveys or preference pages. You may request that VoAPPs not collect data on your use of our Services by contacting us [here](#) and opting-out. VoAPPs processes personal information on servers located only in the United States of America.

VoAPPs may share collected information with select subsidiaries and affiliates in order to provide VoAPPs Services to our customers. These subsidiaries and affiliates will not be allowed to use any information provided in serving our customers to be sold, rented, or given to any other company. Subsidiaries and affiliates are not allowed to use VoAPPs customer data for any other purpose other than VoAPPs approved programs designed to better serve our customers.

In instances where VoAPPs and a subsidiary or affiliate jointly promote a Service, VoAPPs may provide the subsidiary or affiliate certain personal information, as a result of the joint promotion. In this instance, the information may not be used by the subsidiary or affiliate for any other purpose. VoAPPs may also generate aggregate profiles from information provided or collected during use of the Services (such as the number of

DirectDROP Voicemails delivered, but not the specific numbers the voicemails were sent to). We may use this aggregated and non-identifying information to sell advertisements that appear on the Services.

We may use information that you provide to contact you later. In those cases, we outline how we might contact you on the form where you are signing up so you know about it ahead of time. We may send you offers through email, phone or regular mail of VoAPPs products and services or offers on behalf of selected affiliates. You may exercise your option to not receive any marketing from VoAPPs by contacting us [here](#) and opting-out. If you opt-out, you will still receive administrative communications from VoAPPs.

VoAPPs Third-Party Vendors

Some VoAPPs products and services are offered to users in conjunction with a third-party vendor. For example, we may outsource the delivery of telephone calls to a third-party vendor. To provide these products and services, the vendor may need to collect and maintain certain personal information (like telephone numbers). We do not allow such third party vendors to use any information provided in serving our customers to be sold, rented, or given to any other company. Third-party vendors are not allowed to use VoAPPs customer data for any other purpose other than VoAPPs approved programs designed to better serve our customers.

Advertisements

VoAPPs may share aggregated and non-identifying information about users of our Services with select advertisers. In some instances, we use this information to deliver tailored advertisements. Based upon the information we have collected, we may then present advertisements to specific audiences. VoAPPs does not share personal information about its users with these advertisers.

Voluntary Surveys

We may periodically conduct both surveys. We encourage our users to participate in these voluntary surveys because they provide us with important information that helps us to improve the types of services we offer and how we provide them to you. Your personal information and responses will remain confidential, even if the survey is conducted by a third-party.

We take the information we receive from individuals responding to our surveys and combine (or aggregate) it with the responses of other Service users to create broader, generic responses to the survey questions (such as gender, age, residence, hobbies, education, employment, industry sector, or other demographic information). We then use the aggregated information to improve the quality of our services to you, and to develop new services and products. This aggregated, non-personally identifying information may be shared with third-party affiliates.

Special Cases

It is VoAPPs's Pledge not to use or share your personal information in ways unrelated to the ones described above without also providing an opportunity to opt out or otherwise prohibit such unrelated uses. However, VoAPPs may disclose personal information or information regarding use of the Services if, for any reason, in our sole discretion, we believe that it is reasonable to do so, including: to satisfy laws, regulations or other legal requests for such information; to disclose information that is necessary to identify, contact or bring legal action against someone who may be violating State or Federal law or other policies; to operate the Services properly; or to protect VoAPPs, our Services, our employees or our users.

If VoAPPs becomes involved in a merger, acquisition, or any form of sale of some or all of its assets, we will ensure the confidentiality of any personal information involved in such transactions and provide notice before personal information is transferred and becomes subject to a different privacy policy.

The VoAPPs Commitment to Data Security

VoAPPs has security measures in place to protect the loss, misuse, and alteration of the information under our control. While we make every effort to ensure the integrity and security of our network and systems, we cannot guarantee that our security measures will prevent third-party "hackers" from illegally obtaining this information. We will never sell your information to a third party. While VoAPPs is committed to protecting your privacy, VoAPPs does not guarantee that your communications, contact information and other identifiable information will never be disclosed. You acknowledge and agree that VoAPPs may disclose any information or Content as described herein, or if required to do so by law or in the good faith belief that such disclosure is reasonably necessary to: (a) comply with any legal process; (b) respond to claims of a violation of the rights of third parties; or (c) protect the rights, property, or safety of VoAPPs, its users or the public. VoAPPs does not accept any responsibility for accidental or inadvertent disclosure, unauthorized access or other disclosure as required by law or described herein.

Information that VoAPPs Services May Collect

The information that a particular VoAPPs Service collects varies depending on the Service. However, the following is representative of the type of information that may be collected by VoAPPs.

Registration Information

Some Services require a Registration process. During our registration process VoAPPs may require that you supply a username (often an e-mail address), password, phone number, and other identifying information. This information is used to establish your Service account, and so that we may contact or identify you for support purposes.

Purchase / Buying Credits

Our payment process currently utilizes Paypal. To purchase your credits, the Service redirects you to the Paypal site where your transaction is processed. Upon completion of your purchase, you are redirected back to the Service website. VoAPPs does not store your credit card number.

Contact Lists

Some current and future Services may require you to provide a list of phone numbers and other optional information for the people you would like to access via the Service. This information will not be shared with any third parties.

Voice Recordings

Some Services will record your voice inputs (messages) in order to transmit them to the phone numbers you provide. As outlined in our Terms and Conditions, VoAPPs reserves the right to review these messages at any time and for any reason, particularly if we have reason to believe that messages are in violation of the Terms and Conditions.

Cookies

Some Services employ cookies to recognize you and your access privileges on our site and Services, as well as to track usage. We do not use cookies for any reason other than to make the Service easier for you to use .

IP Addresses

VoAPPs may log IP addresses for systems administration and troubleshooting purposes. We do not use IP address logs to track your session or your behavior on our site.

E-Mail

If applicable, VoAPPs will use the email address you provide at registration as the primary method for communicating account-related information with you. Additionally, VoAPPs may, from time to time, choose to send email to our users in the form of a newsletter or special offer. Should we decide to send an email to our users, it will be sent to registered accounts that have a login to a VoAPPs Service.

Questions About The VoAPPs Privacy Pledge

Questions about this Privacy Pledge or the practices described herein should be directed to our Contact Us page that is located [here](#).

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Effective 4/5/2010